

**The Jewish Historical Society of Greater MetroWest  
Image Use Fee Schedule for Publications**

Prior to permitting use of its holdings, The Jewish Historical Society of Greater MetroWest requires a completed "Permission to Publish" agreement form.

**Personal or Research Fees**

Please refer to our "Research Agreement" document

**Books, Exhibition Catalogs, CD-Roms, DVD's**

**Academic & Nonprofit Press**

*Print Run up to 5,000\**

North American - Single-Language	B/W \$50.00 Color \$80.00
Worldwide Rights - Single-Language	B/W \$75.00 Color \$110.00
Worldwide Rights - Multi-Language	B/W \$100.00 Color \$140.00
Jackets/Covers	B/W \$200.00 Color \$250.00
Reuse	B/W 50% Color 50%
E-Books	B/W \$55.00 Color \$55.00
Promotional Use	B/W \$80.00 Color \$80.00

**All Other Publishers & Producers**

*Print Run Up to 5,000*

North American - Single-Language	B/W \$75.00 Color \$100.00
Worldwide Rights - Single-Language	B/W \$95.00 Color \$115.00
Worldwide Rights - Multi-Language	B/W \$125.00 Color \$145.00
Jackets/Covers	B/W \$275.00 Color \$325.00
Reuse	B/W 75% Color 75%
E-Books	B/W \$80.00 Color \$80.00
Promotional Use	B/W \$175.00 Color \$175.00

*Print Run 5,001- 40,000*

North American - Single-Language	B/W \$140.00 Color \$200.00
Worldwide Rights - Single-Language	B/W \$200.00 Color \$250.00
Worldwide Rights - Multi-Language	B/W \$275.00 Color \$325.00
Jackets/Covers	B/W \$375.00 Color \$475.00
Reuse	B/W 75% Color 75%
E-Books	B/W \$80.00 Color \$80.00
Promotional Use	B/W \$175.00 Color \$175.00

We support and **#StandWithIsrael** as we continue to build a strong Jewish community here in NJ.

*Print Run over 40,000*

North American - Single-Language	B/W \$240.00 Color \$300.00
Worldwide Rights - Single-Language	B/W \$300.00 Color \$350.00
Worldwide Rights - Multi-Language	B/W \$375.00 Color \$425.00
Jackets/Covers	B/W \$475.00 Color \$575.00
Reuse	B/W 75% Color 75%
E-Books	B/W \$100.00 Color \$100.00
Promotional Use	B/W \$250.00 Color \$250.00

\* If print run is over 5,000 copies, rates for “All Other Publishers and Producers” apply

**Magazines, Journals & Newspapers**

**Scholarly & Nonprofit Journals**

*Circulation up to 50,000\**

North American - Single-Language	B/W \$60.00 Color \$110.00
Worldwide Rights - Single-Language	B/W \$75.00 Color \$125.00
Worldwide Rights - Multi-Language	B/W \$100.00 Color \$150.00
Jackets/Covers	B/W \$225.00 Color \$275.00
Reuse	B/W 50% Color 50%
Online Use	B/W \$30.00 Color \$30.00

**All Other Publishers & Producers**

*Print Run Up to 5,000*

North American - Single-Language	B/W \$110.00 Color \$160.00
Worldwide Rights - Single-Language	B/W \$175.00 Color \$225.00
Worldwide Rights - Multi-Language	B/W \$250.00 Color \$300.00
Jackets/Covers	B/W \$325.00 Color \$425.00
Reuse	B/W 75% Color 75%
Online Use	B/W \$80.00 Color \$80.00

*Print Run 5,001-40,000*

North American - Single-Language	B/W \$225.00 Color \$275.00
Worldwide Rights - Single-Language	B/W \$275.00 Color \$325.00
Worldwide Rights - Multi-Language	B/W \$325.00 Color \$375.00
Jackets/Covers	B/W \$425.00 Color \$525.00
Reuse	B/W 75% Color 75%
Online Use	B/W \$80.00 Color \$80.00

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*Print Run over 40,000*

North American - Single-Language	B/W \$325.00 Color \$375.00
Worldwide Rights - Single-Language	B/W \$375.00 Color \$425.00
Worldwide Rights - Multi-Language	B/W \$425.00 Color \$475.00
Jackets/Covers	B/W \$525.00 Color \$625.00
Reuse	B/W 75% Color 75%
Online Use	B/W \$100.00 Color \$100.00

**Exhibition**

**Non-profit Museum/Gallery**

Temporary \$100

Traveling \$150

Permanent \$200

**Brochures, Flyers, Newsletters, etc.**

*Print Run Up to 5,000*

Interior	B/W \$60.00 Color \$80.00
Cover	B/W \$125.00 Color \$150.00
Posters (Non-profit)	B/W \$110.00 Color \$160.00

*Print Run 5,001 to 75,000*

Interior	B/W \$110.00 Color \$135.00
Cover	B/W \$160.00 Color \$225.00
Posters (Non-profit)	B/W \$200.00 Color \$250.00

*Print Run Over 75,000*

Interior	B/W \$135.00 Color \$160.00
Cover	B/W \$250.00 Color \$300.00
Posters (Non-profit)	B/W \$275.00 Color \$325.00

**Internet (Web Sites and Intranet only)\***

**Non-profit Educational**

Up to 1 year	\$90.00
1-5 years	115.00
5-10 years	165.00
Perpetual	225.00

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**Educational Commercial\***

<u>Up to 1 year</u>	<u>\$135.00</u>
<u>1-5 years</u>	<u>185.00</u>
<u>5-10 years</u>	<u>260.00</u>
<u>Perpetual</u>	<u>315.00</u>

**Commercial**

<u>Up to 1 year</u>	<u>\$160.00</u>
<u>1-5 years</u>	<u>225.00</u>
<u>5-10 years</u>	<u>325.00</u>
<u>Perpetual</u>	<u>425.00</u>

**Intranet**

<u>Up to 1 year</u>	<u>\$110.00</u>
<u>1-5 years</u>	<u>160.00</u>
<u>5-10 years</u>	<u>225.00</u>
<u>Perpetual</u>	<u>300.00</u>

**Television Broadcast**

**Broadcast**

<u>Commercial Television, News (One Time Use)</u>	<u>\$85.00</u>
<u>Local Commercial Television</u>	<u>135.00</u>
<u>Commercial Television – North America</u>	<u>185.00</u>
<u>Commercial Television – Worldwide</u>	<u>210.00</u>
<u>Public Television – North America</u>	<u>85.00</u>
<u>Public Television – Worldwide</u>	<u>110.00</u>

**Broadcast & Home**

**VHS/DVD**

<u>Local Commercial Television</u>	<u>\$185.00</u>
<u>Commercial Television – North America</u>	<u>235.00</u>
<u>Commercial Television – Worldwide</u>	<u>260.00</u>
<u>Public Television – North America</u>	<u>135.00</u>
<u>Public Television – Worldwide</u>	<u>160.00</u>

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**Broadcast w/ All Media\***

<u>Local Commercial Television</u>	<u>\$225.00</u>
<u>Commercial Television – North America</u>	<u>285.00</u>
<u>Commercial Television – Worldwide</u>	<u>335.00</u>
<u>Public Television – North America</u>	<u>185.00</u>
<u>Public Television – Worldwide</u>	<u>235.00</u>

\*Licensing fee includes home video/DVD, film festival, online/website, educational and promotional use. Does not include use of images in companion books, CD-ROMs or CD's

**Theatrical Documentaries/ Non-Broadcast Documentaries**

<u>Commercial Feature Documentary (worldwide, all media)</u>	<u>\$425.00</u>
<u>Non-Profit Feature Documentary</u>	<u>250.00</u>
<u>Film Festival</u>	<u>95.00</u>
<u>Non-Broadcast/Non-Theatrical</u>	<u>75.00</u>

**Live Performance (of up to one year)**

<u>Non-profit</u>	<u>\$110.00</u>
<u>Commercial</u>	<u>225.00</u>

**Conference**

<u>Non-profit</u>	<u>\$50.00</u>
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The Jewish Historical Society of Greater MetroWest  
901 Route 10 East  
Whippany, NJ 07981  
(973) 929-2995

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