

# A COMMUNITY STEDO DS |

## **REPORT TO THE COMMUNITY** 2019-2020

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## AN INTRODUCTION BY

# SCOTT KRIEGER & DOV BEN-SHIMON



Scott Krieger



Dov Ben-Shimon

When our Greater MetroWest Jewish community looks back on 2020, we will certainly feel a great sense of loss and upheaval - the COVID-19 pandemic has taken the lives of some treasured members of our community and has put us all in a state of worry and uncertainty as to what the future holds. At the same time, we will acknowledge with immense pride that our community stepped up and came together in overwhelming support of one another.

Federation's Emergency Reserve Fund — funded primarily through gifts made by you to the UJA Annual Campaign — was put to immediate and effective use supporting the beloved institutions that make our community what it is. The Board of Trustees acted decisively to quickly get the funds where they were needed most, and continued to reevaluate as the situation evolved.

Our professional team, while working remotely, pivoted quickly. We found creative ways to keep the community connected, help those in need, and organize those who wanted to volunteer their time and efforts.

Federations were built for this. Our community is

able to respond efficiently because Federation has been here for almost 100 years, building strong relationships and infrastructure, and developing trust, experience, and knowledge. **It's what we do every day**, creating a foundation that serves as a source of strength during times of crisis and times of calm.

Scott Krieger President

Dov Ben-Shimon Executive Vice President/CEO

Federations were built for this. It's what we do every day, creating a foundation that serves as a source of strength during times of crisis and times of calm.

# AN UNPRECEDENTED YEAR IN REVIEW...

AUG

# Exhibition about the lives of thirteen citizens from Lichtenfels and around,

At **13 Drivers Licenses: 13 Jewish Lives** hundreds turned out to hear teens describe their project to uncover the stories and trace the descendants of the owners of these documents, confiscated during WWII and recently discovered in a desk drawer at a municipal building in Lichtenfels, Germany.



326 area children and teens headed off to Jewish overnight camp with the help of Federation **One Happy Camper** grants and need-based scholarships.

#### JUL

A record number of teens participated in two weeks of service-learning programs through JTEEN's **Mitzvah Mania**.

The nine members of **Rishonim 17** - the largest cohort ever - arrived in GMW. They met their host families and prepared to begin connecting with the community.



600 cyclists, volunteers, and donors raised \$436K to help send kids to camp at the 2nd annual **Tour de Summer Camps NJ**.

Governor Murphy acknowledged an alarming increase in **anti-Semitism** in NJ.

Three Federation reps joined and reported back from a three-day factfinding **mission to the U.S. Southern Border** sponsored by the Jewish Council for Public Affairs. Women's Philanthropy celebrated the hundreds of women who took the **Lion's Leap** in support of the Arad Music Conservancy.

GMW CARES hosted Holocaust Survivor Benefits workshops, including Russian translation, as part of a 2-year grant through the JFNA Center for Advancing Holocaust Survivor Care.

JCF held the **Shorashim** event to honor the hundreds of donors who made legacy gifts.

OCT

Local hero **Bob Max** *z''l* held a book-signing event for his memoir, *The Long March Home*, which we helped him publish.

At A Special Evening with Former U.N. Ambassador **Nikki Haley**, 700 of our most generous donors raised \$2.5 million for the UJA Annual Campaign.



### NOV

Women's Philanthropy hosted the **Women with Purpose** event with inspiring speaker Sivan Ya'ari, founder/CEO of Innovation: Africa.



The Day School Initiative held its bi-annual **QUEST for Teaching Excellence conference** with more than 450 educators.

JCF hosted a two-part Intergenerational Family Philanthropy Series as part of its Professional Advisor Network.

#### DEC

Lions of Judah experienced an exotic **mission to Morocco** to learn about the work our partners are doing for the Jewish community in the region.

Hundreds of 25- to 45-yearolds gathered for a special evening at **Latke Vodka**.

Past *rishonim* and Israel program participants held a **rooftop reunion** in Tel Aviv.

A study determined that GMW **Diller Teen Fellows** is the most satisfied Diller community worldwide. GMW sent its largest delegation ever to the U.N. International **Holocaust Remembrance Day** event in NYC.



GMW led an **advocacy trip** to Washington, D.C. with 5 New Jersey Federations.

GMW hosted *shlichim* from all over North American at JFNA's annual **Shlichut Institute Conference**.



Members of our community participated in the **Solidarity March** across the Brooklyn Bridge, triggered by anti-Semitic attacks in Monsey, NY and Jersey City.





Hundreds of donors attended two special GMW **reunions in Florida**.

#### Jewish Disabilities Awareness Inclusion Month programs across the community recognized the importance of being inclusive of individuals with disabilities.

Maxine Murnick and family made a historic gift of \$4 million to sustain **PJ Library** in GMW in memory of Theodore Murnick *z"l*.



15 sets of GMW parents and teens attended the **AIPAC Policy Conference** celebrating the U.S.-Israel partnership in Washington, D.C.

Hundreds of community members registered to take part in **Community Mitzvah Day** and **J-Serve**, a day of service projects, when...

**ON MARCH 13** Governor Murphy announced a lockdown in NJ due to the **COVID-19** virus. WE SERVED THOSE IN NEED BY SUPPORTING OUR AGENCY AND SYNAGOGUE PARTNERS

Together, Federation and Jewish Community Foundation fundholders responded with **MORE THAN \$5 MILLION** in COVID-19 response grants, locally, nationally, in Israel, and around the world.

REPORT TO THE COMMUNITY 2020

**SECTION** 

A Jewish community is only as strong as its social service agencies and synagogues. These organizations are literally on the front lines, working with individuals and families to address their physical, emotional, and spiritual well-being. During times of crisis, their services are more essential than ever.



# **EMERGENCY FINANCIAL SUPPORT**



**LOCALLY**, Federation allocated **\$2,058,532** in emergency funding

to partner agencies. Here's how the money was spent:



## **ADDITIONALLY, WE...**

created a fund to distribute

\$276,500 in immediate emergency grants to 180 Greater MetroWest dav school families with significant income decline.

awarded grants totalling

\$259,000 to 22 area

synagogue-based early childhood centers to help them safely reopen in fall 2020.

through a \$200.000

grant from the Jewish Camp Fund of JCF, provided outright and matching relief grants to area overnight and day camps.

granted a loan of \$97.500

to Hebrew Free Loan of NJ. a supporting foundation of JCF. to offer interestfree loans to area Jewish businesses and individuals.

"I am so proud of the caring and generous community of Greater MetroWest, of its strong ties to Israel and world Jewry, and of our ability to connect across time zones and borders, even during this pandemic."

**OVERSEAS**, we allocated **\$200,000** in emergency support to our overseas partners for their work addressing the COVID-19 crisis around the world. The Jewish Agency for Israel (JAFI) and American Jewish Joint Distribution Committee (JDC) each received \$100,000. Here's how the money was spent:

## JAFI

Domestic violence intervention in Israel

Improvements in Amigour facilities that serve the elderly, many of whom are Holocaust survivors, as well as new immigrants

Meeting the crisis needs of new immigrants in absorption centers and those waiting in Ethiopia

## JDC

Emergency food supplies for elderly Jews, especially Holocaust survivors in Israel and the former Soviet Union

Vital relief such as food, medicine, protective gear, and transportation for homecare workers



- Director General & CEO, Overseas Partner Agency



# **\$20,000**

was allocated to our partners in Ofakim and **Rishon LeZion for** Passover food packages.

## **IN ADDITION TO FINANCIAL ASSISTANCE...**

Federation dedicated extensive resources to help our partners advocate for their interests, receive state funding, and ensure the safety of their clients and congregants.

Federation's Finance Department helped partner agencies and synagogues through the loan application process related to the Coronavirus Aid, Relief and Economic Security (CARES) Act. Additionally, we provided a list of Small **Business Administration** approved lenders.

CRC initiated an Action Alert to request senators to consider emergency legislation to replenish the Paycheck Protection Loan Program to include at least \$250 billion in additional resources and to set aside funding specifically for the nonprofit sector. Our Action Alert Facebook post reached close to 1,000 people.

Federation's Community Security Initiative:

- created a Guide to **Emergency Procedures**,
- co-hosted a Hostility, Aggression and Rage Management Training session/program that was attended by representatives from more than half of our synagogue and partner agencies,
- presented on the Importance of Law Enforcement partnerships on a National Panel Discussion sponsored by the Secure Community Network,
- and worked with partner institutions to create comprehensive re-opening procedures and guidelines to ensure that all employees, clients, and congregants remain safe.

"Over the past several months I have been in weekly contact with other JFSs in New Jersey and, while I always knew it, it has become only more clear how lucky we are to be part of the Greater MetroWest community. Your immediate response to the pandemic and your commitment to support the agencies has been far above and beyond anything the other JFSs have experienced. I am extremely appreciative of our strong working relationship and Federation's support now during this complicated time and always."

- CEO, Partner Agency

"Leadership and responsibility includes not running and hiding during a crisis. Federation was visible and present at a time when people felt very lost. This played a critical role in the general feeling within the GMW community, especially when people felt very alone."

FEDERATION, in its role as community convener, has been creating opportunities for agency and synagogue leaders to come together virtually to address their shared concerns. These have included multiple forums for **day schools**, early childhood centers, synagogues, camps, and mental health professionals.

## The **COMMUNITY RELATIONS COMMITTEE**

has been coordinating calls with legislators to advocate for the needs of our community. We held a Zoom call with Cory Booker and four other NJ Jewish federations to share with our junior senator how our agencies are managing during the pandemic, taking care of our community's most vulnerable populations. More than 50 lay leaders, major donors, Federation professionals, and agency executives from Greater MetroWest joined the call, along with 75 other Jewish community representatives from across the state.

- Executive Director, Partner Agency







# 

## WE ENSURED THE COMMUNITY STAYED CONNECTED



Federation quickly adapted to the virtual environment and found creative ways to bring the community together and allow everyone to feel connected. From large-scale events with high-profile speakers to more intimate gatherings, we provided a variety of opportunities for community members of every age and stage to discuss timely topics, be entertained, volunteer, and engage in Jewish learning together.

## 1,008 new people

were added to our Federation email lists compared to 473 last year.

> Since March 15, **577 people** came to their very first Federation event.

## Since March, more than **250 volunteers**

delivered essentials to 85 home-bound individuals, reached out to more than 700 people, collected more than 500 masks for clients of our partner agencies, and so much more! "Our middle schoolers just finished a Zoom call with the *rishonim*. There are no words to describe how important this encounter is. Beyond the personal connection, this creates a lasting connection to Israel, a connection between students of different classes, and the opportunity to become a part of a larger group."

 Director of Israel Education, Day School

As part of the Yom Hazikaron commemoration and Yom Ha'Atzmaut celebrations, our *rishonim* broadcast about

# 30 different activities

to Greater MetroWest Day Schools, congregational schools, and JCCs within 48 hours.

## SHIFTING ANNUAL EVENTS TO THE VIRTUAL PLATFORM

## DISCOVERING NEW WAYS TO STAY CONNECTED



323 community members — a record turnout — virtually attended the **Federation Annual Meeting** in May to celebrate outgoing and incoming leadership and what we had accomplished together in the face of an unprecedented crisis.



In recognition of **Yom Ha'Atzmaut** (Israel Independence Day) and **Yom Hazikaron** (remembering Israel's fallen soldiers) we created a Celebrating Israel webpage of videos and resources as well as a virtual lecture series with some of our favorite Israeli tour guides from the commUNITY Mission.



**Community Mitzvah Day**, a favorite family volunteer day, and **J-Serve**, the corresponding teen service-learning event, quickly evolved into an extensive selection of volunteer opportunities for families and individuals to help those in need in the community.



Our beloved *rishonim* (young Israeli emissaries) flew home in March but they continued their programs with day schools and congregational schools and found many other ways to stay connected. They also volunteered in a variety of ways in our partner communities in the Negev.



Teen programs such as **Iris Teen Tzedakah**, **Diller Teen Fellows**, and **Mitzvah Mania** switched to the virtual realm, finishing up the year despite the challenges.



Women's Philanthropy took 150 Lion of Judah donors on a **virtual mission to Miami** for an exclusive tour of the Judith Leiber exhibit at the Jewish Museum of Florida.

Our country was thrown into turmoil with the senseless killing of George Floyd. Our Federation realized that we could not stand idly by in the face of racial injustice. We began a two-pronged series of **virtual conversations on Racism in America**, one for adults and one for teens, through which we began to educate ourselves about the systemic problems and determine ways that we can help bring about positive change.

Thanks to a generous gift from the Cooperman Family Charitable Fund we planned a variety of **Summer in GMW** programs to help parents keep kids and teens engaged as they faced a summer with widespread camp and program closures. This included popular online pre-Shabbat concerts and the delivery of more than 900 "summer fun" boxes to families throughout the community.

"Thank you. It was wonderful to focus on the learning and be distracted for a short time from all of the craziness right now. It was so calming and 'normalizing' to be able to learn some Torah with all of you this morning. Thank you again." – Participant at virtual Torah with Dov meeting

Global Connections hosted a **Virtual Kabbalat Shabbat**, bringing together community members from New Jersey, Ukraine, and Israel in a celebratory cross-continent service.

We created a **Virtual Passover resource page** which included videos and content from 30 local clergy and educators, more than 20 links to online Passover resources, and more than 10 links to virtual Seders. This page was visited more than 3,000 times.









## **VOLUNTEERING TO LEND A HELPING HAND**



Partnered with IsraAID to enlist volunteers to work at **The Community Food Bank of New Jersey** 

for more than 15 weeks to help feed foodinsecure families in Greater MetroWest.

#### More than 250 volunteers including 30 teens,

registered on our "I Want to Help" form to meet the immediate needs of the community.

## Packaged and delivered 120 **Passover food** packages

to those in need and to Jewish healthcare workers at local hospitals.

Our nine chaplains stayed in touch with clients and continued making hospital visits when possible. Within a three-week time period, they were in touch with more than 700 people in our community

through phone calls, in-person visits, emails, and even handwritten notes.



Federation provided Target gift cards as part of a gratitude campaign for the 625 front-line workers

at our partner agencies.

### Volunteers made weekly phone calls to more than 300 home-bound seniors

to just check in.

## NextDor organized the collection of more than 500 homemade masks

for clients of JESPY House and JCC MetroWest Kosher Meals on Wheels.



Volunteers shopped for and delivered food to more than 85 homebound community members.



## Collected and donated hundreds of phone chargers

for patients at St. Barnabas, Morristown, and Overlook hospitals.

## More than 25 seniors

received tech support from volunteers, enabling them to stay connected to loved ones during quarantine.

"I just wanted to take a moment to thank you for organizing the salute to our homecare heroes yesterday! It was so lovely and so thoughtful. They were so excited and grateful for the recognition. Although we could not see their smiles through their face coverings, I think the joy in their eyes said it all, it was almost palpable. As their supervisor, it warmed my heart that joy and hope replaced the fear I had been seeing these past two months. Please extend my gratitude to all at Federation for thinking of us."

> - Director of Nursing Services, **Partner Agency**

# SECTION

## YOU STEPPED UP When we needed you most

In an economic downturn, when philanthropists often pull back on their giving because of financial instability, the donors in Greater MetroWest NJ did just the opposite. Since the onset of the coronavirus crisis, we saw resounding support of the community's UJA Annual Campaign. An overwhelming number of donors recognized the impact they could make with their dollars. This unprecedented generosity put the 2020 Campaign well ahead of the previous year's dollars raised.

## TOTAL RAISED (including designated gifts) \$25.73 million



## nearly **1,000 donors**

who increased their gifts over last year

## and more than 500 donors

who gave additional gifts once the crisis hit, including exceptionally large gifts from a number of generous families



"In my mind, there is no better guarantor that we can face challenges, address multiple needs, and ensure the health and vitality of the Jewish community than a strong Federation. I think the power and impact of collective action is the only way we get things done properly and that's why my family and I recognize the importance of financially supporting the UJA Campaign."

— Mark Wilf, Chair of the Board of Trustees of The Jewish Federations of North America and Trustee of Jewish Federation of Greater MetroWest NJ "What is truly telling to me is that people have so many choices about where to give their philanthropic dollars. The fact that they're choosing, during this crisis, to give to the UJA Annual Campaign reflects both their commitment to their Jewish community and their confidence that Federation can put the money to use in the most impactful way."

> — Michael Goldberg, UJA Campaign Chair

# HOW \$25.73N was allocated through the 2020 UJA ANNUAL CAMPAIGN

26%

#### **Creating a Vibrant Jewish Community** \$5,909,893

We support programs and partners in Greater MetroWest NJ and overseas that connect more people to Jewish life and learning, enhancing their lives and shaping who they are as individuals and as a community, now and into the future.

Operating Expenses	<b>19%</b>	Providing Care and Support for P \$4,434,827 We are committed to caring and advocatir overseas, providing resources and support communities where people of all abilities a
Community Planning 7% and Strengthening Our Community Institutions 9%	19%	Donor Designated Gifts: Local and \$4,281,537
Fundraising 10%	10%	Creating Connections to Israel an \$2,220,224 We support initiatives that create strong c and empower people to advocate for Israe
to Israel and Overseas Donor Designated Gifts: Local and Overseas	10%	<b>Fundraising</b> <b>\$2,417,754</b> We support fundraising efforts and stewar
	9%	<b>Community Planning and Strengt</b> \$2,119,808 We provide support, training, and opportun to make them even stronger (e.g. security, p
Geographic Breakdown of Allocations   (Does not include Designated Gifts)       62%   Local       37%   Israel & Overseas	7%	<b>Operating Expenses</b> <b>\$1,682,495</b> We manage multiple programs and admini Federation's wide-reaching efforts locally,

#### **People in Need**

ting for Jewish people in need locally and ort to those who are aging, and creating are valued and able to partake.

#### nd Overseas

#### nd Overseas

connections to Israel and overseas communities ael.

ard philanthropic relationships.

#### thening Our Community Institutions

unities for collaborative planning to our agencies *y*, professional development, program evaluation).

nister our strong endowment to support all of /, in Israel, and around the world.

# SECTION

## **JCF FUNDHOLDERS PARTNERED TO HELP UPLIFT A COMMUNITY IN CRISIS** Summer Programs, Senior Outreach, and More



Steven D. Levy



Kim Hirsh

This year has been challenging for the Jewish Community Foundation (JCF), as it has been to our nation and our world. But never have we been more proud and grateful to be a part of the JCF. This is a moment in time when the work of the JCF not only fills our minds and crowds our calendars. It also touches our souls.

Over these past months of the COVID-19 crisis, our JCF "family" donor-advised fund (DAF) holders, supporting foundations, advisory councils, agency fundholders, and our Board leadership – have responded with care, thoughtfulness, and incredible generosity.

Our JCF has distributed more than \$3.2 million for COVID-19 relief grants between March 1 and June 30. Grants from our JCF fundholders have provided Kosher meals to needy families throughout our community, connected isolated seniors to programs through new online

tools, offered tuition relief to out-of-work day school parents, helped uplift non-profits in the Negev so they can better serve their communities, provided expanded chaplaincy visits to Jewish COVID-19 patients in area hospitals, and much, much more.

Our JCF — the planned giving and endowment arm of our Jewish Federation of Greater MetroWest NJ — has spent years painstakingly building deeper and more effective ties with our Federation partners to maximize the impact of our fundholders' philanthropy across our Jewish community, in Israel, and in our partner communities around the world.

All of this groundwork paid off handsomely during this crisis. A perfect example is in the field of Jewish camp, where an entire department – the Greater MetroWest Jewish Camp Enterprise – has been built over more than a decade,

largely through support of JCF supporting foundations. With that infrastructure in place, our Greater MetroWest community was able to "turn on a dime" and launch one of the most comprehensive and impactful responses to the Jewish camp crisis in North America. With the continued support of JCF funders, we provided alternative summer programs to hundreds of local children and teens and more than \$200,000 in grants to area Jewish summer camps to help meet significant deficits due to camp closures. And we planned a summer-long cycling challenge to raise funds for scholarships and incentive grants for summer 2021.

This is the work that touches our souls and keeps us grateful to be part of this extraordinary organization.

Looking ahead, we seek to work together with our board, professional leadership, and Federation partners to build

on that foundation toward the achievement of several key milestones over the next few years, such as launching the largest endowment legacy effort in our history for Federation's 100th anniversary in 2023.

for tomorrow.

Steven D. Levy President

& Hinsh

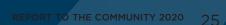
Kim Hirsh Executive Director



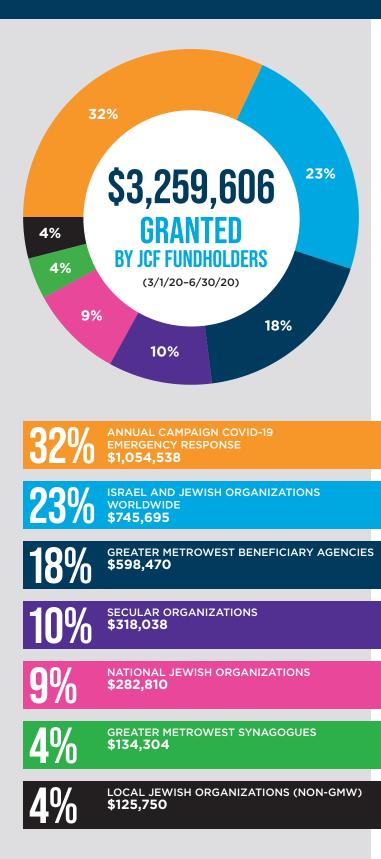
Thank you for being here for our community today and for working with us to help plan

#### Jewish Community Foundation METROWEST NJ





## **JCF FUNDHOLDER COVID-19 RESPONSE GIVING**



## **IMPACTING LIVES THROUGH JCF**

**COVID-19** response grants from our JCF fundholders, from March through June 30, totaled more than \$3.2 million. These grants provided major support for the Greater MetroWest Federation, its partner agencies, and synagogues, as well as secular organizations such as food pantries and social

**\$276,500** in tuition relief for more than 180 Jewish Day School families with job or income loss, largely through the JCF Day School Advisory Council and DAF holders.

**\$200,000** in outright and matching grants for 11 area Jewish overnight camps and 3 JCC day camps to help them survive a potentially crippling crisis of camp closures and or partial openings. The funding, allocated through the JCF Jewish Camp Advisory Council, helped the camps leverage an additional \$100,000 in national matching grants.

**\$160,000** from the Grotta Fund for Senior Care for support to older adults for kosher Meals on Wheels, food delivery and gift cards, Passover packages, and additional chaplaincy hours, as well as supplemental food for Newark residents, and a new grants program for COVID-19 recovery efforts for local agencies.

**\$130,000** from the Mack Ness Fund to help non-profits in the Negev respond to and recover from the crisis, addressing issues of employment, tourism, small business promotion, and new technology.

## **COVID-19 RELIEF GRANTS**

service agencies. This included individual DAF holders and Supporting Foundations as well as JCF Advisory Councils which oversee major targeted funds of JCF.

Here are some of the programs made possible through JCF grants:

**\$100,000** from the Cooperman Family Charitable Fund to create "alternative summer programs" for Greater MetroWest children, youth and families, ranging from "Camp in a Box" to online pre-Shabbat family concerts, to virtual paid internships and expanded volunteer opportunities for teens.

**\$97,500** in loans from the Hebrew Free Loan of NJ to 25 individuals facing business setbacks or other challenges.

**\$50,000** from the Sobel Family Supporting Foundation to purchase online tools for seniors facing isolation at home, and to help meet increased need for food cards and pantry supplies at our local Jewish Family Services.

**\$40,000** from the Jewish Women's Foundation to local agencies to help women who are at increased risk of domestic violence, as well as a grant for iPads for girls in a partner community in the Negev.

## JCF'S IMPACT ON THE JEWISH COMMUNITY FY 2020

Greater MetroWest, National/International, and Israel

Jewish Federation UJA Annual Campaign* (gifts and PACE)	
	\$5,117,629
Jewish Federation Targeted Programs	
J J	4,465,310
Partner Agencies	
	4,402,590
Greater MetroWest	
Synagogues	1,200,313
Local and National Jewish (other Federations, Hadassah, Hillel, and others)	
	6,396,250
Israel & Overseas (partner communities, friends of Israeli organizations,	

4,400,581

## TOTAL \$25,982,673

Grant-making (including secular organizations) Percentage grant-making to Jewish/Israel is 60%\*\*

Jewish Agency for Israel,

Joint Distribution Committee)

## TOTAL \$43,942,624

\* Direct gifts and distributions from Perpetual Annual Campaign Endowments (PACE)

\*\* Normally it is closer to 80% but skewed this year due to COVID-19 relief

## **Financials 2019–2020**

	Jewish Federation of Greater MW	Jewish Community Foundation	Total
Total Revenues			
United Jewish Appeal			
Unrestricted	\$21,424,830		\$21,424,830
Restricted	4,306,517		4,306,517
Planned Gifts and Endowments	3,994,689	\$26,891,925	30,886,614
JCF Administrative Fees		1,997,002	1,997,002
Total Revenues	\$29,726,037	\$28,888,927	\$58,614,964
Total Uses of Funds (Summary)			
Overseas	\$7,671,282	\$4,658,888	\$12,330,170
Israel-Based	6,255,702	2,718,888	8,974,590
Worldwide	1,415,580	1,940,000	3,355,580
National	162,300	6,550,430	6,712,730
Local	5,934,950	5,936,030	11,870,980
Social Services	2,249,386	999,240	3,248,626
Jewish Life	3,685,564	4,936,790	8,622,354
JFED/JCF	10,285,765	2,358,530	12,644,295
Program Services	5,600,725	359,676	5,960,401
Other Operations	4,685,040	1,998,854	6,683,894
Shrinkage and Campus Contingency	965,467		965,467
Total Uses of Funds (Summary)	\$25,019,765	\$19,503,878	\$44,523,643
Investment Income			
Jewish Community Foundation		\$286,036	\$286,036
Jewish Federation of Greater MetroWest NJ	(\$871,274)		(871,274)
Emergency Reserve	99,388		99,388
Total Investment Income	(\$771,886)	\$286,036	(\$485,850)

Note: Distributions from the Jewish Community Foundation to the United Jewish Appeal of \$5,117,629 are included in the United Jewish Appeal revenue amounts and are not reflected as uses in Jewish Community Foundation column.

	Jewish Federation of Greater MW	Jewish Community Foundation	Total
Total Uses of Funds			
Overseas: Israel Based			
Jewish Agency for Israel, including Immigration and Absorption, Jewish Zionist Education, Social Programs and Youth Aliyah	\$4,145,163	\$2,260,740	\$6,405,903
Israel Emergency Campaign		48,637	
Birthright Israel Ages 18-26	26,000	25,000	51,000
Israeli Health and Welfare Institutions		75,511	75,511
Israeli Schools and Universities		309,000	309,000
Ofakim/Merchavim	272,150		272,150
Arad/Tamar Partnership	124,400		124,400
Rishon LeZion	5,000		5,000
Shlichim (Israeli Emissaries)	283,000		283,000
Special Projects	1,399,989		1,399,989
Total Israel Based	\$6,255,702	\$2,718,888	\$8,925,953
Overseas: Worldwide			
American Jewish Joint Distribution Committee: Rebuilding Jewish Communities/Social Welfare in Distressed Areas	\$1,201,019		\$1,201,019
Former Soviet Union			
Welfare programs in the FSU		\$1,940,000	1,940,000
Cherkassy, Ukraine	113,000		113,000
Other Worldwide (including ORT)	101,561		101,561
Total Worldwide	\$1,415,580	\$1,940,000	\$3,355,580

National	
National Jewish	
	Outside MetroWest
	Outside MetroWest
Total National	
Local: Social Se	
Daughters of Isr	
	an of MetroWest
JESPY House	
	hity Housing Corp (JCHC) incl. subsidies
Jewish Family S	
Jewish Family S	
	or the Developmentally Disabled
Jewish Vocation	
The Friendship ( Total Social Ser	
* Net of special a	anocations.
Local: Jewish Li	
	ons of New Jersey
Golda Och Acad	-
	/ Academy of Morris County
5,	prew Universities
JCC MetroWest	
JCC CNJ	1 Carriette
Jewish Historica	-
Joint Chaplaincy	
Joseph Kushner Yeshiva High Sc	Hebrew Academy / Rae Kushner
0	
Jewish Educatio	nal Center Jewish Learning and Life
	scholarships, One Happy Camper, PJ Library,
and Tour de Sur	
Sinai Special Ne	
•	d Other Local Agencies
YM-YWHA of Ur	-
Other Jewish Lo	5
Total Jewish Lif	
JFGMW/JCF	
	as including. Community Polations
	es including: Community Relations, Ining, Eldercare Services, Israel Programming
	Subscriptions, Services to Agencies,
Waldor Leaders	
	rce Development
	rices including: Administration, Finance and
	vernance, Information Services, Marketing

Total JFGMW/JCF

#### **Donor Advised Fund Recommendations**

Shrinkage

**Total Uses of Funds** 

	Jewish Federation of Greater MW	Jewish Community Foundation	Total
	\$162,300	\$1,518,272	\$1,680,572
		310,159	310,159
		4,721,999	4,721,999
	\$162,300	\$6,550,430	\$6,712,730
	\$565,738	\$26,906	\$592,644
	19,500		19,500
	132,610	19,274	151,884
S	132,000	180,288	312,288
	686,035 513,988	311,249 221,853	997,284 735,841
	48,267	4,000	52,267
	123,248	205,000	328,248
	28,000	30,670	58,670
	\$2,249,386	\$999,240	\$3,248,626
	\$128,800		\$128,800
	542,723	\$682,001	1,224,724
	254,788	1,700,000	1,954,788
	129,000	504514	129,000
	861,259 301,417	594,514	1,455,773
	5,000	51,437 143,220	352,854 148,220
	5,000	3,365	3,365
		-,	-,
	599,848	465,710	1,065,558
	233,530	201,387	434,917
.ibrary,			
liorary,	336,000	556,640	892,640
	7,000		7,000
	5,000	145,857	150,857
	281,200		281,200
	A7.005.504	392,659	392,659
	\$3,685,564	\$4,936,790	\$8,622,354
mming,			
	\$5,600,725	\$359,676	\$5,960,401
	2,623,587	1,064,876	3,688,463
e and ing	2,061,453	933,978	2,995,431
	\$10,285,765	\$2,358,530	\$12,644,295
	<i>,,</i> ,,,,,,,,,,,,,,,,,,,,,,,,,,,	+_,,	
		\$24,438,746	\$24,438,746
	\$965,467		\$965,467
	\$25,019,765	\$43,942,624	\$68,913,752
Net	\$4,706,272	-\$15,053,697	-\$10,298,788

## **Board of Trustees**

In accordance with the bylaws of the Jewish Federation of Greater MetroWest NJ, the following individuals have been nominated for membership on the Board of Trustees for the 2020 fiscal year (July 1, 2019 through June 30, 2020).

#### **Executive Committee 2019-2020**

Scott Krieger	President
David Saginaw	President Elect
Leslie Dannin Rosenthal	Immediate Past President
Eric Harvitt	Vice President, Capital Management
Maxine B. Murnick	Vice President, Unified Allocations Council
Scott Newman	Vice President, Impact Assessment & Learning
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Peter A. Langerman	Treasurer
David M. Hyman	Assistant Treasurer
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Steven D. Levy	President, Jewish Community Foundation
Sheri L. Goldberg	Chair, Community Relations
Stephanie Sherman	Chair, Global Connections
Dov Ben-Shimon	Assistant Secretary

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Chair

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Leadership Development Shira B. Rothschild Vice President

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## **JCF Board of Trustees & Committees**

#### Officers

Steven D. Levy	President
Gary Botwinick	Vice President
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Ariel Nelson	Treasurer
Dov Ben-Shimon	Secretary
Scott Krieger	President of Jewish Federation
Howard Rabner	Assistant Treasurer
Kim Hirsh	Assistant Secretary
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Paula Gottesman	At Large
Jonathan Liss	At Large
Michael R. Schechner	At Large
Eugenia Yudanin	At Large

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#### JCF Committees 2019-2020

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**Investment Committee** Peter A. Langerman, Chair

**Center for Strategic Philanthropy** Steven D. Levy, Chair

**Create A Jewish Legacy** Michael R. Schechner, Chair

**Donor-Advised Fund Synagogue Task Force** Robert G. Kuchner. Chair

**GMW Day School Advisory Council** Paula Gottesman. Chair

Grotta Fund for Senior Care Advisory Council Roberta Schoenberg, Chair

Herb & Milly Iris Youth and Family Advisory Council Kerry Iris, Co-chair Roree Iris-Williams, Co-chair

#### **Innovations Fund Advisory Council** Bill Cohen. Chair

Jewish Camp Advisory Council Co-chairs Elisa Spungen Bildner Robert Bildner Gary DeBode Archie Gottesman Paula Gottesman

Jewish Women's Foundation Laura Alpert, Co-chair Susan Present, Co-chair

The Mack Ness Fund Howard N. Tepper, Chair

Ner Tamid Society Joan Schiffer Levinson, Chair

**Professional Advisor Network** Eugenia Yudanin, Chair

Lion of Judah Endowment\* Lee S. Murnick. Chair

The William & Betty Lester Society\* Allan Janoff. Chair

\*Joint Committees with Jewish Federation

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**Negba Platform** Debbie Rovner

Tsafona Platform Lisa Gutkin

Yama Platform Taryn Berelowitz

Campaign Strategy Rebecca Gold

#### **HR Advisory Committee** Leslie Dannin Rosenthal

**Impact Committee** Scott Newman

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**Center for Volunteerism** Susie Bruch

Synagogue Leadership Council Larry Rein

The Great Room Tracey Hoberman Erica Needle

**Mini-Missions** Caroline Goldstein Bunny Schwartz

NextDor Jason Black Robyn Laveman Benjamin Lehrhoff Brett Tanzman

## **Federation Committees**

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Abbi Halpern Jeremy Halpern Maxine B. Murnick Vice Chairs, Targeted Giving

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Barbara Drench Vice Chair, New Century Fund

Sheryl Pearlstein Vice Chair, Communications

Ira Steinberg Vice Chair, Centennial Mission

Terri Friedman Maxine Schwartz Vice Chairs, Local Celebrations

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Sanford Hollander

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**Local Allocations Committee** Rachel Scherzer Robbie Weissenberg

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JDC/JAFI Task Force Jonathan Liss

#### **Programs & Services**

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**Greater MetroWest ABLE** Lynda Wachsteter

**Greater MetroWest CARES** Amy Ganz Sadeghi

**Security Committee** Jonathan Liss

**Newark Initiatives** Leslie Dannin Rosenthal Rachel Schwarz

## **Endowment Funds In Memorium**

### Lester Society and Lion of Judah Endowers

Jewish Federation of Greater MetroWest NJ and Jewish Community Foundation of Greater MetroWest NJ gratefully acknowledge the following individuals, of blessed memory, who expressed their generosity and philanthropic spirit by establishing an annual campaign endowment of \$100,000 or more. Through these commitments, their annual support continues, each and every year, benefitting our community in perpetuity.

Shirley Aidekman-Kaye Rosalee Allen Harry Amsterdam Paul Appel Jerome Aresty Lorraine Aresty **Benjamin Arons** Celia N. Arons Harriette K. Baime **Ruth Barber** Carolyn Becker David M. Beckerman Lenore Beckerman Adrian Benjamin Donna F. Berger Louis Berger Sandra Berman Irving V. Berney Horace Bier Pauline Bier Allen I. Bildner Joan L. Bildner Jeanette Black Mannie Bobrow Sophia Bobrow Arthur Borinsky Lola Brahn Edward Bressman Arthur Brody Lewis Brounell Saul Cantor Alvin Chaiken Alice Ginott Cohn

Anita Dee Edward Dee Paul Densen Irwin Dorros Janet Dorros Daniel Drench Edward L. Dreyer Rose M. Dreyer **Rose Dublier** Estera Eames Julian Ehrlich Gloria Einhorn Paul H. Einhorn Judith M. Eisner Lester Eisner Seymour Epstein Lois Facher Marvin Facher Sheldon Feinberg Alfred Feld Seymore Fenichel Jerome M. Fien Ruth Fien Phyllis Firtel Martin S. Fox Muriel Fox Arnold Fried Sylvia Fried William S. Furman Norbert Gaelen Daniel Gebel Elaine Gebel Laurel Gebroe

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Mark Model Mildred Model Theodore R. Murnick Maxine Myers Paul Nadler Mack Ness David Neumann Lya Neumann Barry Nydick Golda Och Irving Ocheret Sam Oolie Betty Perl Harold Perl Inez Perlman Maximillian Perlman Irving Piltch Bernice Plafsky Nathan Plafsky Julian Reichman Barbara I. Reinfeld Edward Reisen Jean Reisen Mitzi Reisen Thelma Reisman Augusta G. Reiss George Rich Howard H. Rich Martha Rich Syd Riegel Samuel Ringel Marcia Roseman Paul Rosenberg William I. Rosenthal Eric F. Ross Lore Ross Gilbert Rothschild Bertha Rudd Jacob Rudd Alan Sagner Judi Schechner Janice Schofel

Rose K. Miller Dorothea L. Reichman Theodore Schatzberg

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## **Partner Agencies**

#### LOCAL PARTNERS

Daughters of Israel **Plafsky Family Campus** (973) 731-5100

www.daughtersofisrael.org

**The Friendship Circle** (973) 251-0200 www.fcnj.com

**Golda Och Academy** Lower School (grades N-5) (973) 602-3700

Upper School (grades 6-12) (973) 602-3600

www.goldaochacademy.org

**Gottesman RTW Academy** (973) 584-5530

www.grtwacademy.org

Hebrew Free Loan of New Jersey (973) 765-9050

www.jfsmetrowest.org

**Hillel of Greater MetroWest** (973) 929-2943

**JCC of Central NJ** (908) 889-8800

www.jccnj.org

**JCC MetroWest** (973) 530-3400

www.jccmetrowest.org

**JESPY House** (973) 762-6909

www.jespyhouse.org

Jewish Community Foundation of **Greater MetroWest NJ** (973) 929-3060

www.jcfmetrowest.org

**Jewish Community Housing** Corporation (973) 731-2020

www.jchcorp.org

**Jewish Educational Center** (908) 355-4850

www.thejec.org

**Jewish Family Service** of Central New Jersev (908) 352-8375

www.jfscentralnj.org Jewish Family Service

of MetroWest (973) 765-9050

www.jfsmetrowest.org

**Jewish Historical Society** of New Jersey (973) 929-2994

www.jhsmw.org

Jewish Service for the **Developmentally Disabled** of MetroWest (973) 325-1494

www.jsddmetrowest.org

**Jewish Vocational Service** of MetroWest NJ (973) 674-6330

www.jvsnj.org

Joseph Kushner Hebrew Academy/Rae Kushner Yeshiva High School (862) 437-8000

www.jkha.org **Rachel Coalition** 

(973) 765-9050 www.rachelcoalition.org

Rutgers Hillel, **Rutgers University** (732) 545-2407

www.rutgershillel.org

Sinai Schools (201) 833-1134 www.sinaischools.org

**YM-YWHA of Union County** (908) 289-8112

www.uniony.org

#### **OVERSEAS PARTNERS**

American Jewish Joint

Jewish Agency for Israel www.jewishagency.org

World ORT

#### **FEDERATION PROGRAMS AND SERVICES**

**Center of Volunteerism** (973) 929-2948

**Community Relations Committee** (973) 929-3087

**Community Security Initiative** (973) 929-2921

**Global Connections** (973) 929-3070

(Disability Services) (973) 929-3129

(Senior Services) (973) 929-3051

(973) 929-2962

**Newark Initiatives** (973) 929-3080

(973) 929-2970

(973) 929-3168

PJ Library and Family Programming (973) 929-3128

Synagogue Leadership Initiative (973) 929-2952

**Teen Initiatives** 

**Distribution Committee** www.jdc.org

www.ort.org

Greater MetroWest ABLE

**Greater MetroWest CARES** 

**Day School Initiative** 

**Holocaust Council and** 

**Jewish Camp Enterprise** 

**Greater MetroWest Chaplaincy** 

(973) 929-2975

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Kramer Levin

## Silver

#### Bronze

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\* Senior Management



# **REPORT TO THE COMMUNITY** 2019-2020







🧿 @jfedgmw

🥑 @JewishGMW



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901 Route 10, Whippany, New Jersey 07981

Regional Office: 1391 Martine Avenue, Scotch Plains, New Jersey 07076

(973) 929-3000 • Fax: (973) 884-7361

Federation **cares** for people in need, **builds** Jewish community, and **saves** the world, one person at a time, every day.

